



BURLINGTON JR. RAIDERS SOCIAL MEDIA POLICY

We welcome you and your family to the 2025-26 Burlington Jr. Raiders Hockey Club season. We are excited to be working with you and helping you to develop as a hockey player, grow as a person and, most of all, get the most enjoyment possible out of the season.

To help us with this, and to maximize the enjoyment of the game for everyone involved, the Burlington Jr. Raiders has established a SOCIAL MEDIA POLICY for our players and their families. This is common practice among most minor hockey organizations and is designed to create a fun, safe and healthy environment and to keep what is truly important top-of-mind.

PURPOSE OF THE SOCIAL MEDIA POLICY

As the use of social media has become the preferred communication tool for people of all ages, hockey-related social media posts have escalated and led to the involvement of police and the local Minor Hockey Association/Hockey Canada.

While it is up to the individual posting on social media to be conscientious of what is being posted and the potential harm a post may cause another individual, and, in the case of our players, for parents to enforce standards according to their values, negative, disrespectful and personal attacks and such can present the Jr. Raiders in a negative way and potentially lead to legal repercussions.

As such, as part of the Burlington Jr. Raiders Hockey Club, all players, coaches, bench staff, managers, parents, and families subject to the terms of our Social Media Policy.

Effective January 30, 2025, if the Jr. Raiders Hockey Club receives proof of a negative, threatening, rude, mean-spirited, sexual, intolerant or racist social media post or text or email that is at all related to minor hockey involvement, the player/parent/guardian/family member who wrote it, filmed it, created it, posted it, sent it or forwarded it, the player or, in the case of a family member posting, the related player, will automatically be suspended for a minimum of 3 league games and up to 10 games. There will be no appeal process in place. Serious cases will be forwarded to the police and/or Hockey Canada for further investigation and possible incremental penalties. Multiple infractions will have the player removed from the Jr. Raiders Hockey Club with no refund.